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Short Bio: Veroniki Korakidou, Ph.D Researcher (University of Athens, Communication and Media Department, NT Lab), MPhil Cultural Studies and Human Communication (University of Athens, 2003), MBA Audiovisual and Multimedia Production (Groupe HE-ICHEC, Brussels 2001), BA Communication, Media and Culture (Panteion University 2000). She has authored and co-authored a number of publications in International Journals, books and Conference proceedings. As an artist she has participated in international film festivals, workshops and cine/theater productions. She is a national representative to the Leonardo Education Forum (LEF) since 2007, where she moderates a Discussion Group on the topic of "Synaesthesia, Art, Science and Technology"(<http://forum.lefnet.org/node/26>).